

# Generate More Business

All-in-One Real Estate Platform



# Be the #1 Resource Your Clients Can Depend On



## Stop Losing Sales to the Portals

Provide **value to your clients** and prospects by giving them your **proprietary home search portal** where they can search for houses and receive your recommendations without being bombarded by other agents from Zillow and Redfin.



## Close More Business

Drive new and existing leads into your **portal-linked CRM** that tells you **who and when to call** as you get live updates of their activity in your site. Combine automated responses with action triggers to contact your clients exactly when they need you!



## Capture More Leads

Drive traffic to a site that was **built for conversion!** Giving you the best possible return on investment to any online marketing investment you are or want to make.



## Increase Brand Awareness

Maximize client engagement through your **configurable website** that shows your **local expertise** and access to **leading technology** tools. Both in desktop AND mobile with your exclusive mobile search native app.

# What Agents Need Today



A fast & attractive **website** with easy-to-use search and listing information...



Driving leads into a highly scalable, customizable **CRM**...



With **marketing & automation** features to increase conversion!



# All-in-One Solution for Real Estate Professionals



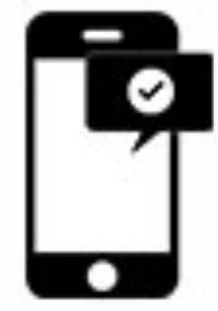
IDX Website



CRM (Lead Manager)



Home Valuation Tool



SMS & Live Chat



Email Drip & E-Blasts



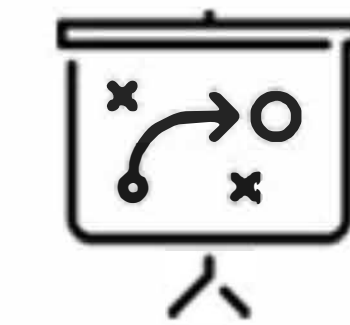
Facebook Marketing Tool



Market Reports



Mobile Search App



Members-Only Coaching

**\$299/month** • 2 users included • \$25/mo per additional user

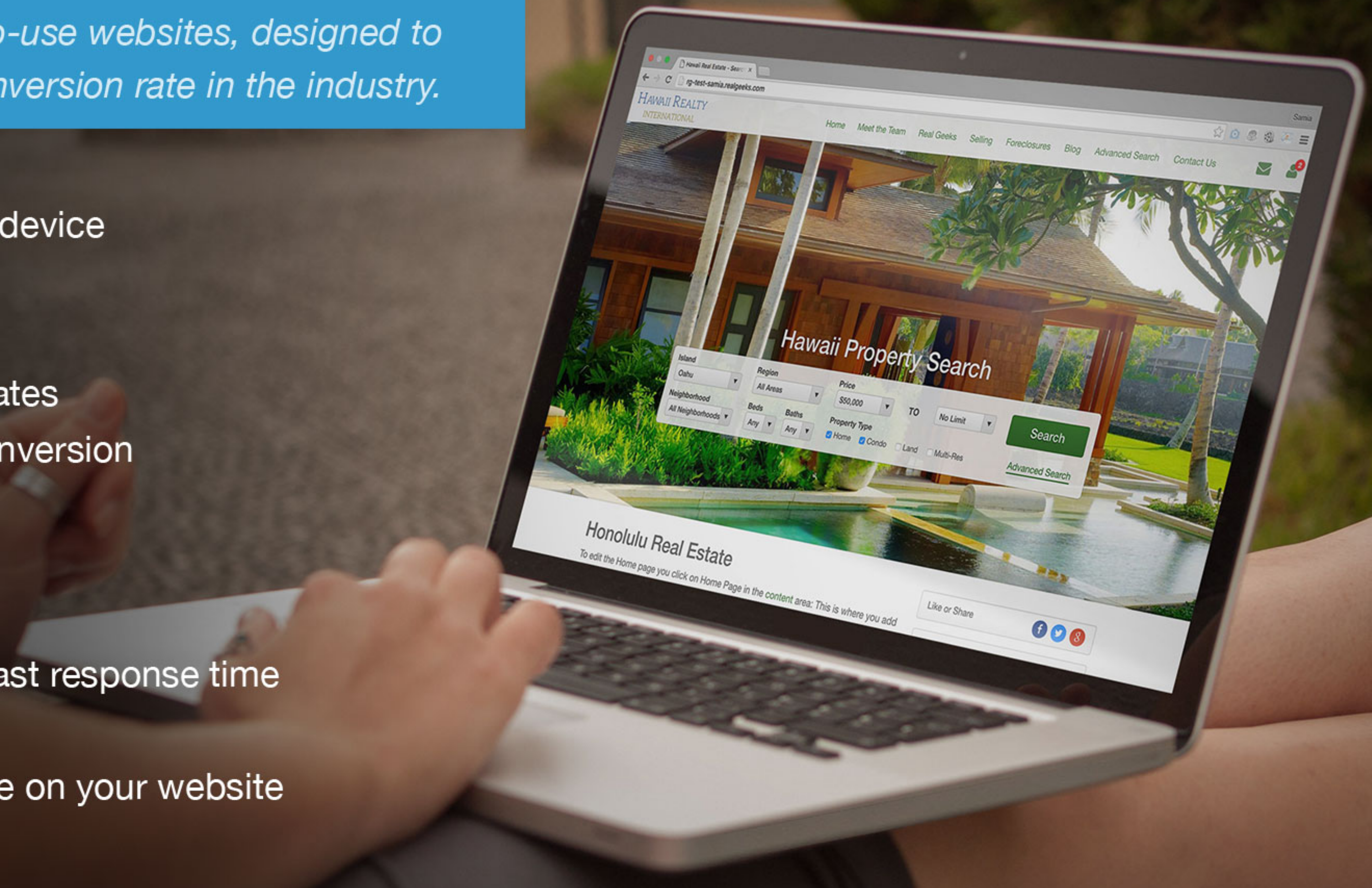
**Want us to generate leads?** Contact us for more information about our Real Leads Google PPC and Facebook Marketing Services.



# Elegant Websites that Consumers Love

*Highly optimized, easy-to-use websites, designed to generate the highest conversion rate in the industry.*

- Great experience on any device
- Easy-to-use search
- High return rates
- Automated property updates
- A/B tested for highest conversion
- Fast load times
- Search engine friendly
- Unlimited landing pages
- Autoresponders ensure fast response time
- Custom market reports
- Visibility into who is active on your website



# CRM Tracks User Behavior and Improves Engagement

*Our CRM helps agents save money and time by improving productivity through tracking & automation.*

## Live Feed

Agents can monitor what consumers are doing on their website in real time.

## Email & SMS Notifications

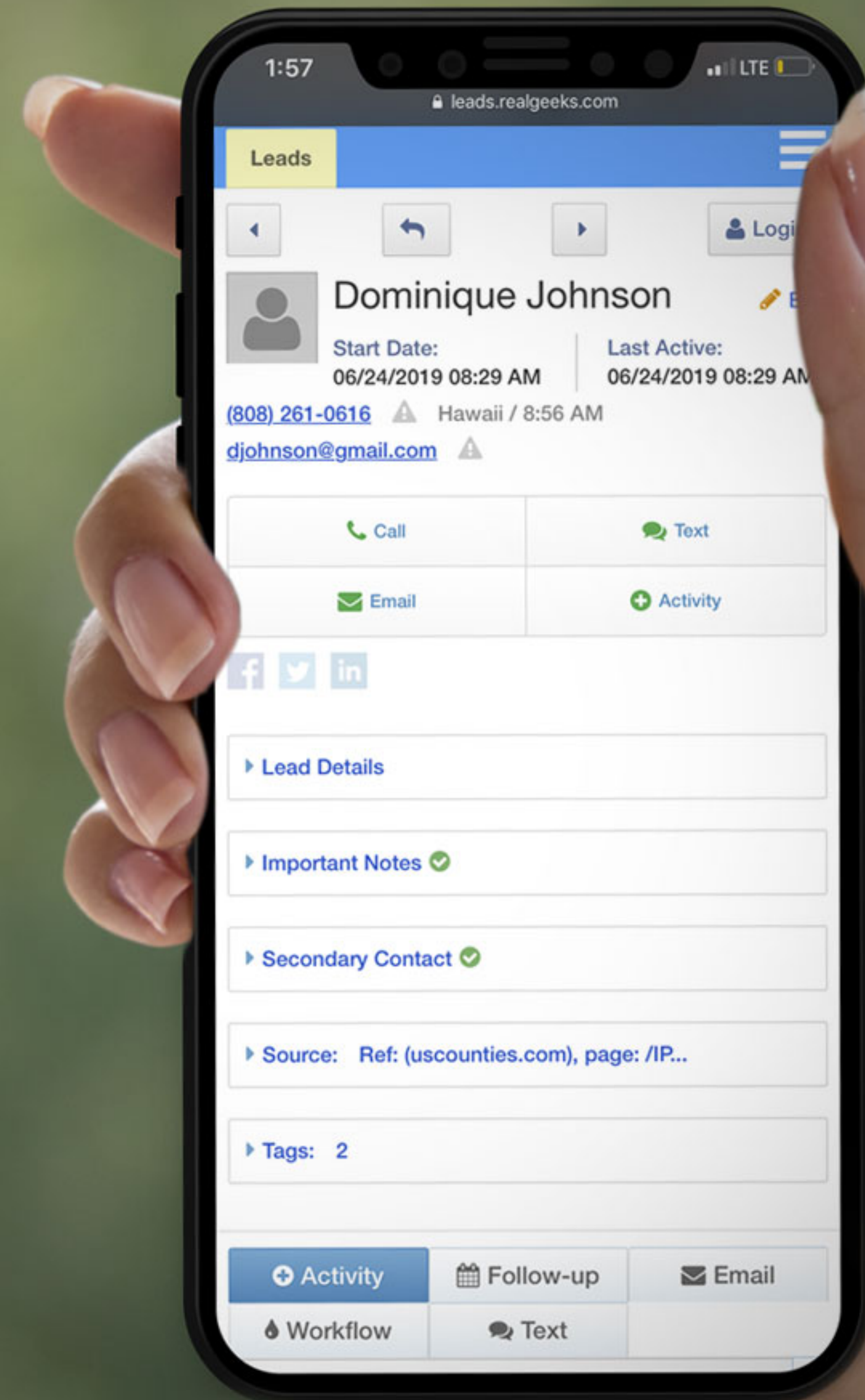
As leads enter the system, agents are automatically notified by an email & SMS notification to immediately follow up.

## Advanced Search Filtering Helps Agents Intelligently Follow Up

Filter leads on any field such as user behavior, properties viewed & favorited, geographic area, price range, and time on site.

## Track Lead Activity

Notify and trigger agents to follow up on high-engaging leads.



# Stay Competitive with your own Personal Mobile App

*Users can easily search, favorite, and save properties on mobile. Deliver property updates instantly!*

## Benefits for leads:

- Push notifications deliver instant updates
- Map Search based on “current location”
- Basic Property Search on mobile
- Saved Search on mobile
- Favorited Properties on mobile
- Easy-to-use, intuitive design

## Benefits for agents:

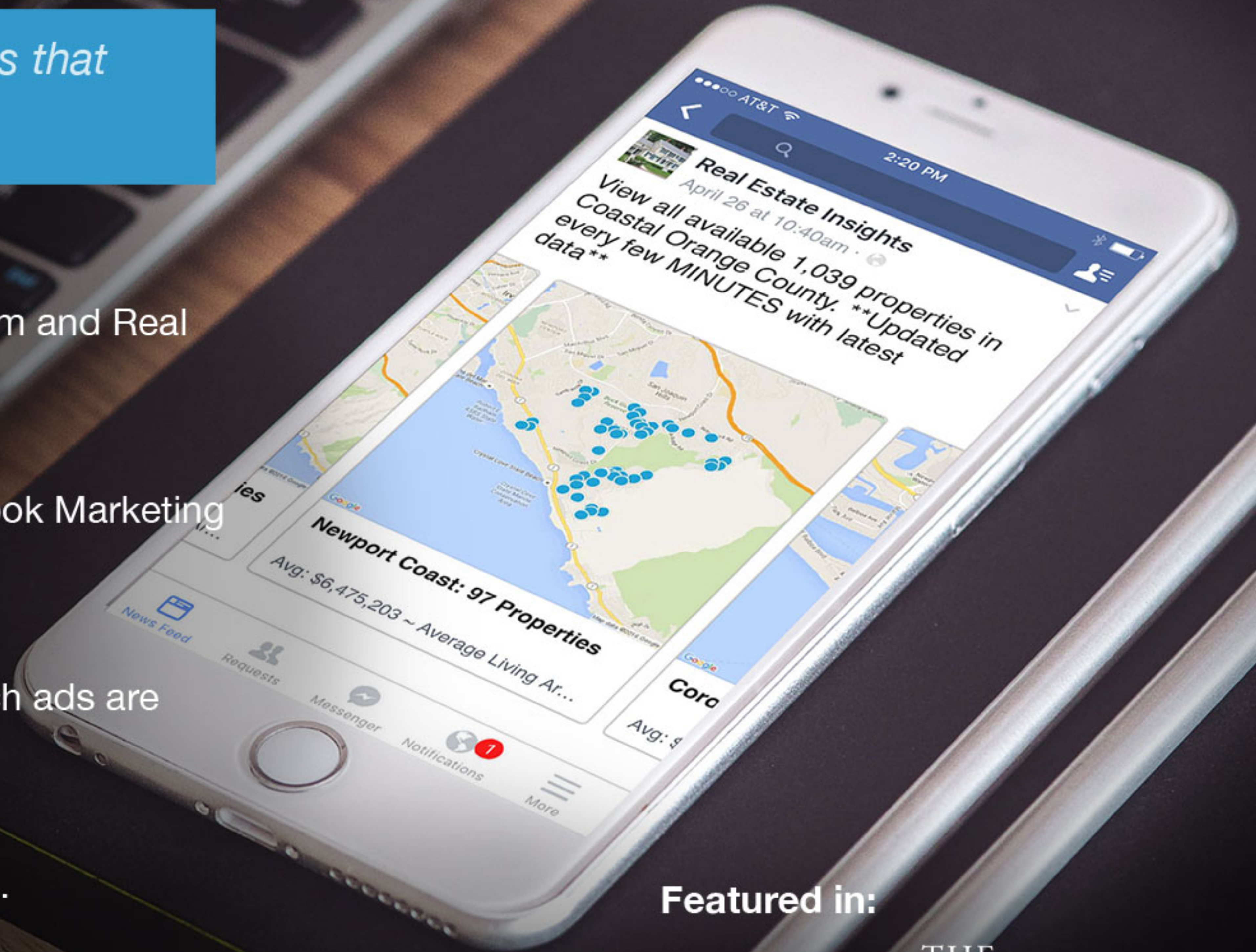
- Your own personalized app
- Leads are automatically logged in to your site
- “Source” of lead activity is tracked in CRM
- Instant “real time” property updates delivered to your leads
- No extra cost - included with platform



# Facebook Marketing Tool Streamlines the Advertising Process

*A quick & easy solution to creating Facebook ads that drive traffic to high-converting landing pages.*

- **Integrates directly with Facebook** advertising platform and Real Geeks sites; automatically adds tracking pixel.
- Typical ads take 25-30 mins to create; with our Facebook Marketing Tool, agents can **create ads in just 3-5 minutes**.
- Robust reporting enables clients to quickly gauge which ads are performing most effectively.
- Track CPC, likes, shares, and other conversion metrics.



Featured in:

**Forbes Mashable**

THE  
HUFFINGTON  
POST

**Inc.**



# What Our Clients Love About Real Geeks



**Bill Jenkins, Las Vegas, NV**

"We have had our Real Geeks since Nov. 2011 and out of the gate has been a lead generating machine. The customer service is outstanding!"



**Veronica Gonzales, Albuquerque, NM**

"We were desperate to change our Real Estate site to an IDX platform that we felt would be easy to optimize. Once we committed to Real Geeks we felt a sense of relief not only was the site easy to use it also brought us lots of good quality leads. We love our site and we are always getting positive feedback from clients telling us how much they like using our website to search for homes. Jeff and his team are five stars."



**Greg Harrelson, Myrtle Beach, SC**

"I started using the Real Geeks platform around 5 years ago. Since then, I have created 4 more sites with Real Geeks in the different markets that I serve. This is the only website that I have ever had where my buyer leads tell me how much they love my website. It is always a great sign when the consumer tells you how easy it is to conduct property searches and save things to their favorites. I have multiple agents using my website and my agents love the CRM that is built in the back-end of my site. We can manage our database, send emails, set future appointments and tasks as well as monitor the activity for each lead on the system. I have had Tiger Leads, BoomTown and other systems and the Real Geeks CRM is the easiest one on the market."



**Brad Long, Louisville, KY**

"Fabulous websites and back end lead management system with the best support there is! From the user groups to the extensive documentation. Real Geeks Rocks."



**Tonya Graves, Columbia, SC**

"My real estate company launched the Real Geeks IDX platform in August 2011. The low cost allowed us to have a full IDX real estate website and compete with the big guys in our market without busting our budget. The results have been amazing! We are on page 1 of Google for our keywords due to Real Geeks SEO friendly website design. We get quality leads for our agents daily and have seen our conversion rates soar!"

# Educational Training Videos on How to Generate More Business

[www.youtube.com/realgeeks](http://www.youtube.com/realgeeks)

15,000+ subscribers • 1 million+ views

## Free training videos for the real estate community:

- **Keeping it Real** web series of LIVE YouTube interviews with real estate professionals
- **Keeping it Real on Location** takes it to the next level, interviews agents and their teams on location.

## Exclusive video content for Real Geeks clients only:

- Monthly training with coach Dirk Zeller of Real Estate Champions.
- Live weekly webinars of the Real Geeks product and tools.
- Documentation and platform training videos to leverage the Real Geeks platform.

